

# The California Green Business Program



## How does a business qualify for green certification?

- The California Green Business Program established basic criteria for local counties and governments to use as a foundation for their individual green business programs.
- The criteria focus on four key areas: waste reduction, water conservation, energy conservation, pollution prevention.
- Certification criteria can vary depending on where the business is located.
- Each applicant must fulfill a checklist of improvements addressing the four key areas. Sample checklist items are listed in the table below:

## Examples of Environmental Measures - Checklist



Green Category	Required	Optional
Solid Waste Reduction and Recycling	Purchase products made of recycled content such as copy paper, toilet tissue, printer cartridges, etc.	Use double-sided printing and draft paper
Energy Conservation	Replace incandescent bulbs with CFLs or replace T12 fluorescent lamps with T8 or T5 lamps	Install timers or occupancy sensors in rooms
Water Conservation	Replace older toilets with high efficiency models	Use reclaimed water for irrigation
Pollution Prevention	Use less toxic cleaning products	Stencil "No Dumping, Flows to Bay" on all your storm drains